

FY2012 First-quarter Results

TSE Mothers 3796

August 5, 2011



Statements made at the meeting or included in this document that are not historical facts are forward looking statements about the future performance of e-Seikatsu Co., Ltd. You are cautioned that a number of factors could cause actual results to differ materially from those discussed in the forward looking statements.

- 1 Summary of First-quarter Results for FYE March 31, 2012
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- 3 Our Business Strategy
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 - (2) Financial Data
 - (3) Our Business & Service Overview

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Summary of First-quarter Results for FYE March 31, 2012

Sales continue to increase, profits are steady

- Sales: 584 million yen (FY2011 1Q 576 million yen, YOY change +8 million yen, +1.5%, FY2010 1Q 540 million yen)
- Operating profit: 76 million yen (FY2011 1Q 101 million yen, YOY change -24million yen, -23.9%, FY2010 1Q 32million yen)
- Operating profit margin: 13.1% (FY2011 1Q 17.5%, FY2010 1Q 6.0%)
- Quarterly net income: 40 million yen (FY2011 1Q 51 million yen, FY2010 1Q 5 million yen)

“Cloud Service” is main driver of revenue increase

- Cloud Service revenue: 375 million yen (FY2011 1Q 350 million yen, YOY change +24 million yen, +7.0%)
- Stock element ratio: 98.8% (FY2011 1Q 97.3%, FY2010 1Q 93.5%)

Further enhancement of sales efforts to promote continued growth

- Focus on up-selling to existing clients as well as achieving high monthly revenue per new client
 - Monthly ARPU: approx. 94,700 yen/company, approx. 66,000 yen/store ※as of the end of Jun. 2011
 - Monthly ARPU of new clients: approx. 63,000 yen/company (excluding initial charge)
 - Monthly ARPU of discontinuing clients: approx. 44,200 yen/company) ※for the period covering Apr. 2011 to Jun. 2011
- “No upfront cost” campaign accelerating sales prior to the release of new product.

System Development towards full integration and service upgrade (November, 2011 launch target)

- “Integrated Realtor Tool” (“ES E-bukken One”) - full integration of our Cloud Service products for a seamless end-to-end solution

* Cloud Service figures have not been adjusted for internal transactions

* Figures rounded down to the nearest million yen.

Summary of First-quarter Results FYE March 2012

② Consolidated Income Statement (YOY change)

(Million yen)	Apr.-Jun. 2010 (①)	Apr.-Jun. 2011 (②)	YOY change (② - ①)	YOY change (%)
Sales	576	584	8	1.5%
Gross profit	343	372	29	8.4%
Gross profit margin	59.7%	63.8%		
Operating profit	101	76	△24	△23.9%
Operating profit margin	17.5%	13.1%		
Recurring profit	101	77	△23	△23.7%
Recurring profit margin	17.6%	13.2%		
Extraordinary profit	-	-	-	-
Extraordinary loss	3	-	△3	△100.0%
Quarterly net income	51	40	△11	△22.1%
Net income margin	8.9%	6.9%		

<Key Points>

- ① Continued sales growth.
- ② Gross profit increased 8.4%YOY. Starting this quarter, personnel costs for customer support are charged to SG&A and not COGS (to reflect the transfer of customer support staff from the manufacturing section to the sales management section).
- ③ SG&A increased YOY (YOY decrease in operating profit) due to increase in personnel expenses, etc. (reflecting above mentioned transfer of customer support staff, increase of new graduate hires in sales), and due to an increase in depreciation expenses/maintenance costs (reflecting full operation of the new enterprise system and customer information management system).

* Figures rounded down to the nearest million yen.

Summary of First-quarter Results FYE March 2012

③ Cloud Solution Business Revenue (YOY change)

(Million yen)	Item	Apr.-Jun. 2010 (①)	Apr.-Jun. 2011 (②)	Difference (②-①)	Change (%)
Stock Elements	Cloud Service	350	375	24	7.0%
	Network Solution	10	10	△0	△1.9%
	Advanced-Cloud Service (Yahoo! Media Solution)	176	174	△2	△1.3%
	Advanced-Cloud Service (Ad related services)	22	17	△5	△22.9%
	Subtotal	560	577	16	3.0%
Flow Elements	Advanced-Cloud Service (System Development)	15	7	△8	△54.7%
	Total	576	584	8	1.5%

<Key Points>

- ① Continued increase in Cloud Service revenue more than covers for the decline in other revenue items.
- ② Decrease in Advanced-Cloud Service (System Development) revenue due to a conscientious effort to be more selective in taking on system development deals.

* Cloud Solution Business sales figures have not been adjusted for internal transactions.

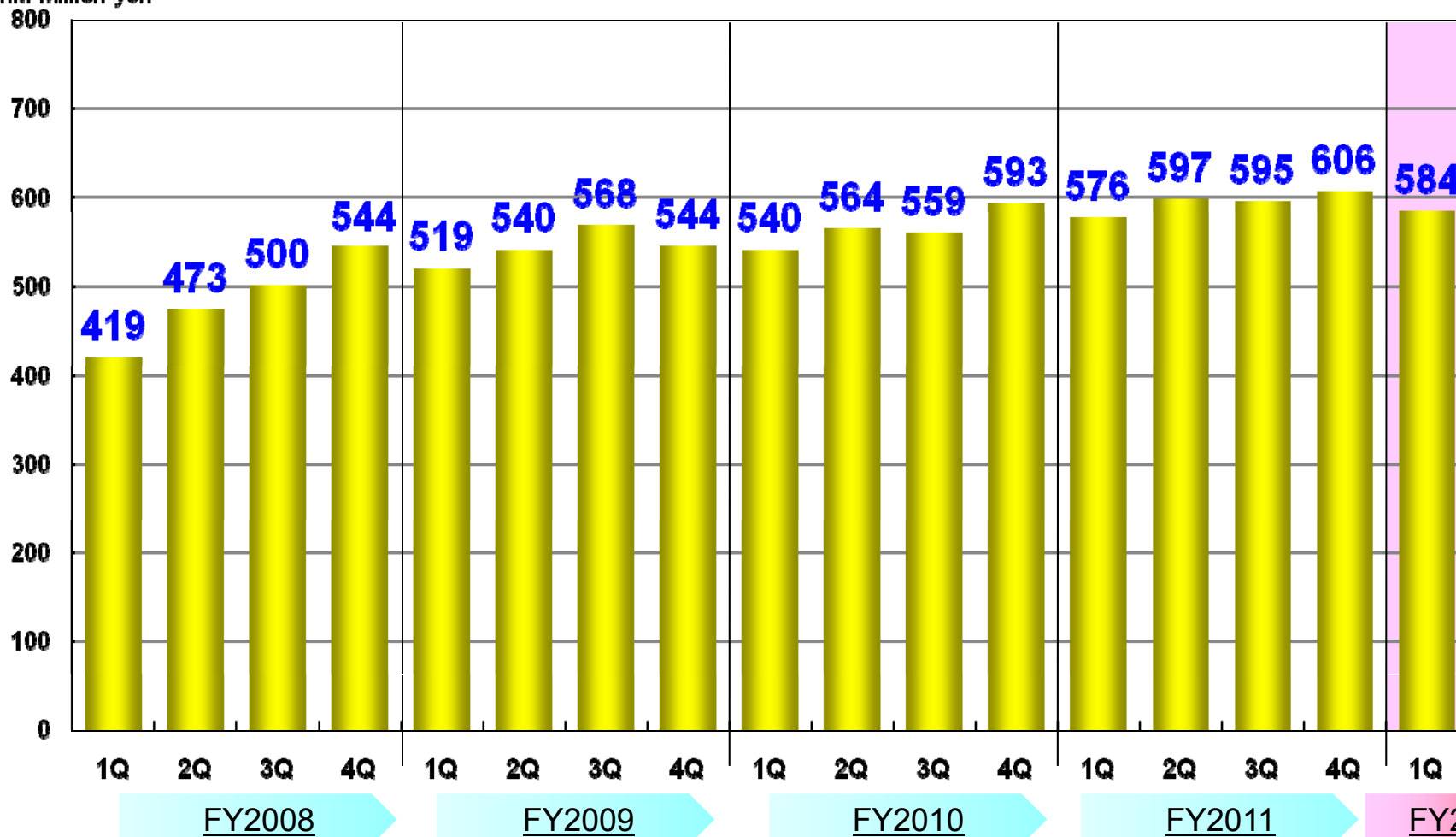
* Figures rounded down to the nearest million yen.

Summary of First-quarter Results FYE March 2012

④ Consolidated Quarterly Sales YOY Comparison

Continued sales growth trend

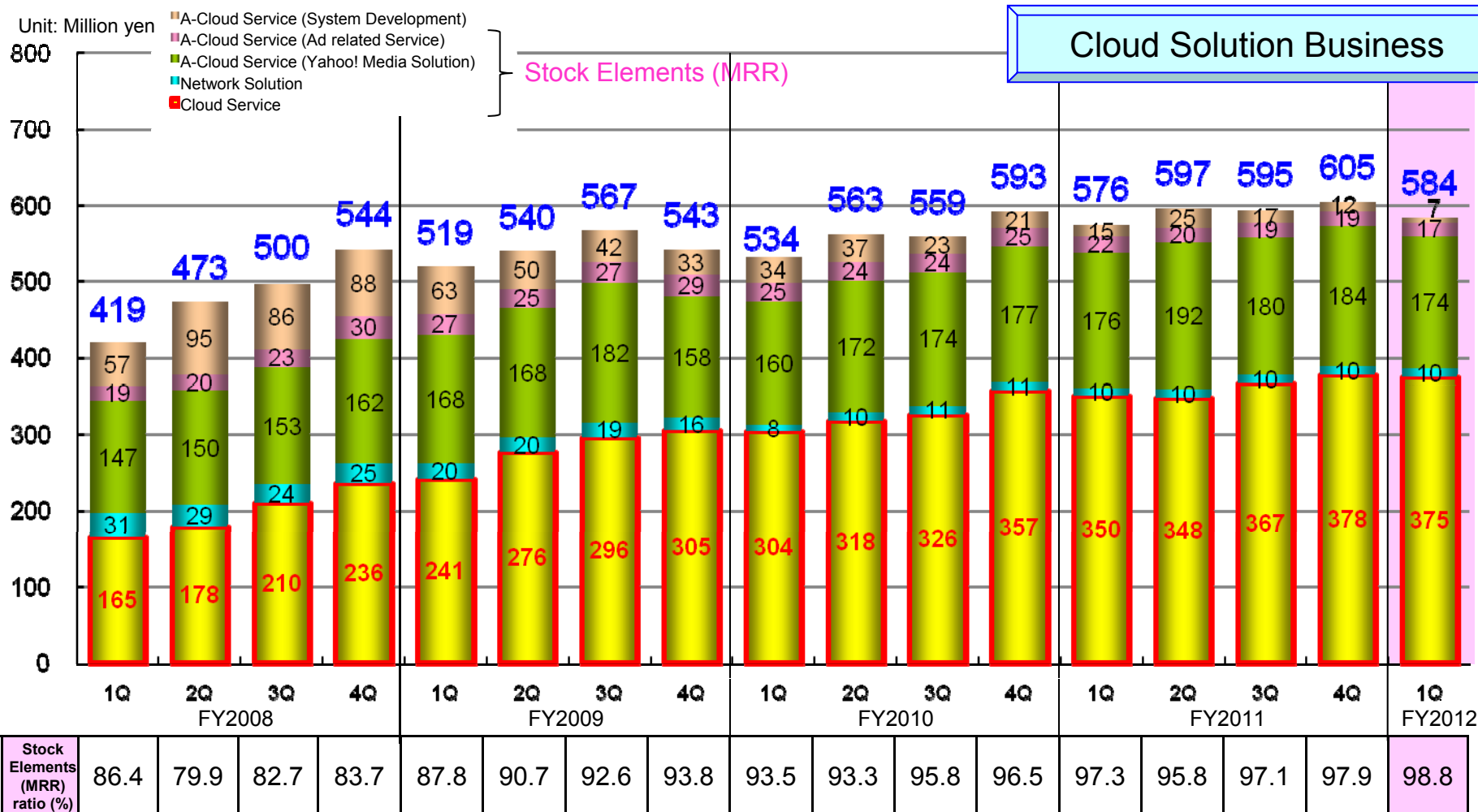
Unit: Million yen



* Figures from FY2008 to FY2009 1Q are non-consolidated results. Figures for FY2009 2Q and beyond are consolidated results.

* Figures rounded down to the nearest million yen.

Increasing "Cloud Service" revenue



* Stock Element Revenue (Monthly Recurring Revenue) = Cloud Service + Network Solution + Yahoo! Media Solution + Advertising related services

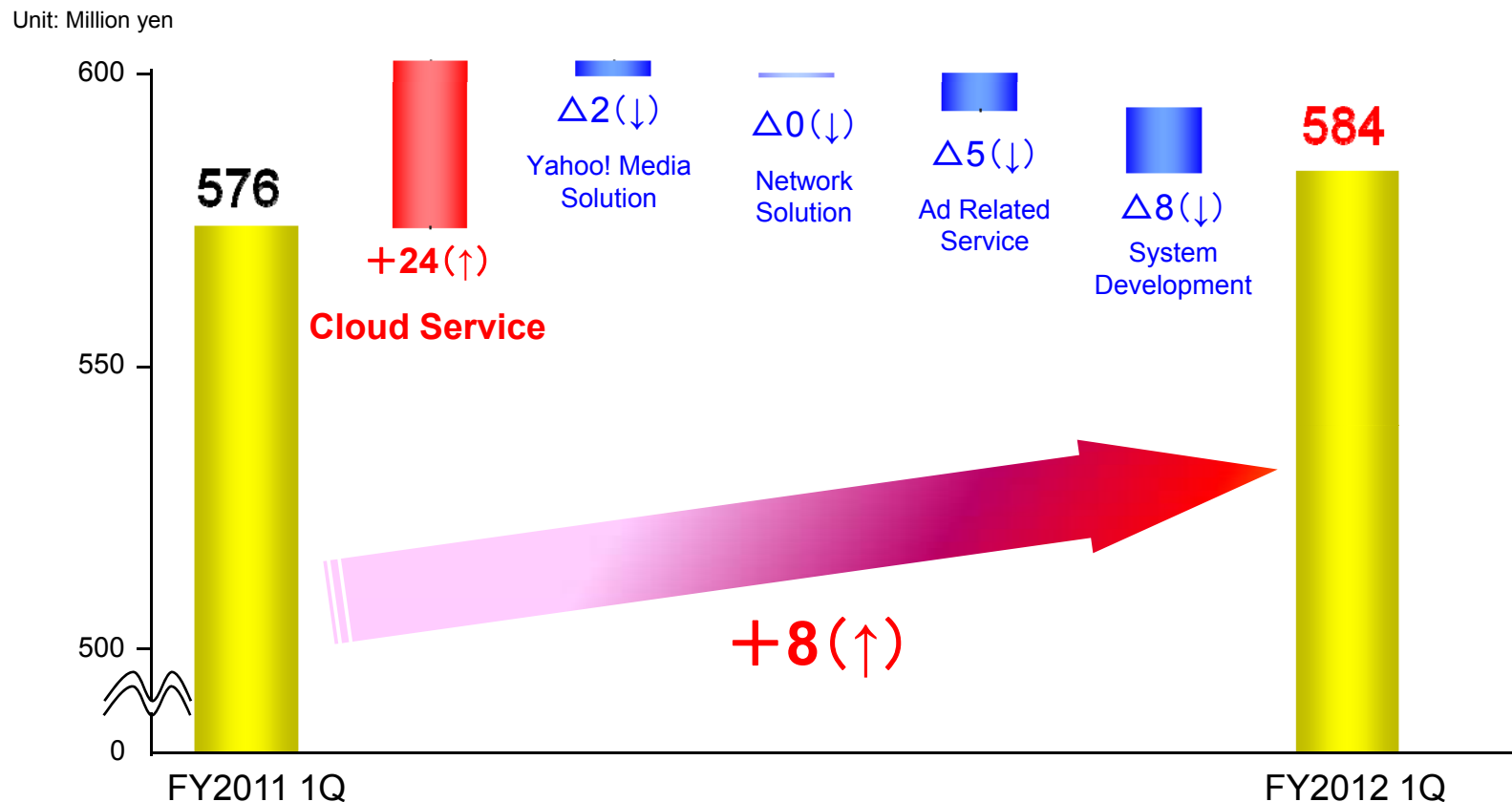
* Cloud Solution Business sales figures have not been adjusted for internal transactions.

* Figures from FY2008 to FY2009 1Q are non-consolidated results. Figures for FY2009 2Q and beyond are consolidated results.

* Figures rounded down to the nearest million yen.

* MRR stands for Monthly Recurring Revenue.

“Cloud Service” is main driver of revenue increase



<Key Points>

- ① The increase in “Cloud Service” revenue (+24 million yen) greatly contributed to the net +8 million yen increase in sales.
- ② “System Development” revenue (a “flow revenue”) decreased due to conscientious effort to be more selective in taking on development intensive deals.

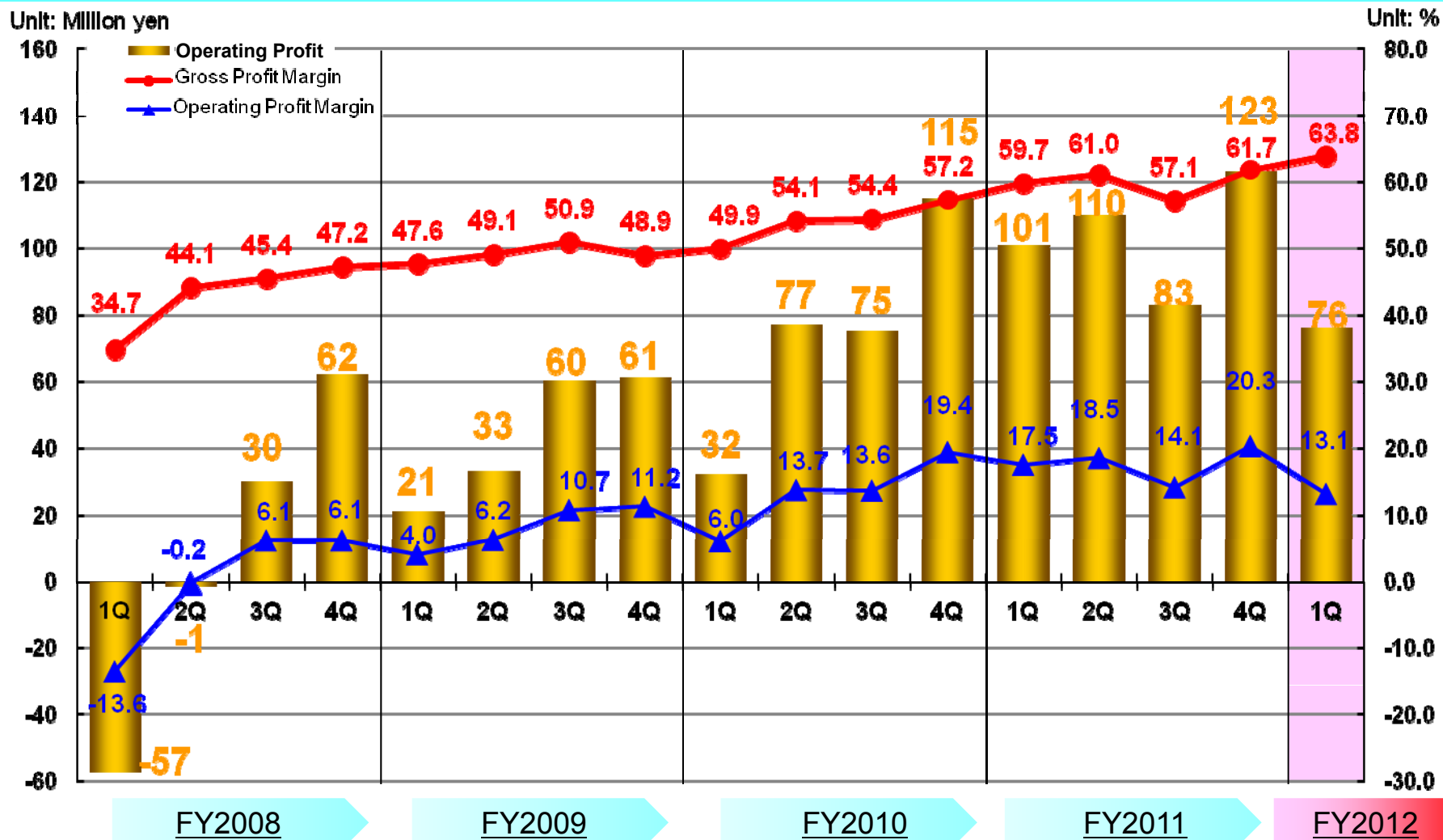
* Cloud Solution Business sales figures have not been adjusted for internal transactions.

* Figures rounded down to the nearest million yen.

Summary of First-quarter Results FYE March 2012

⑦ Consolidated Quarterly Results YOY Comparison

Stable operating profit



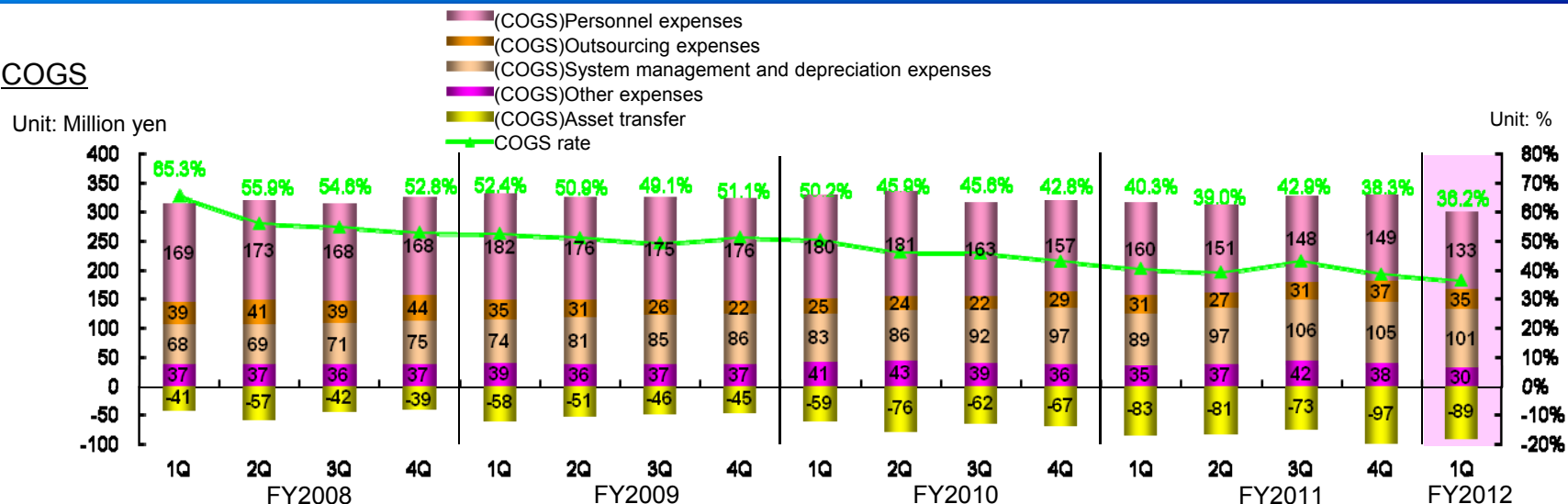
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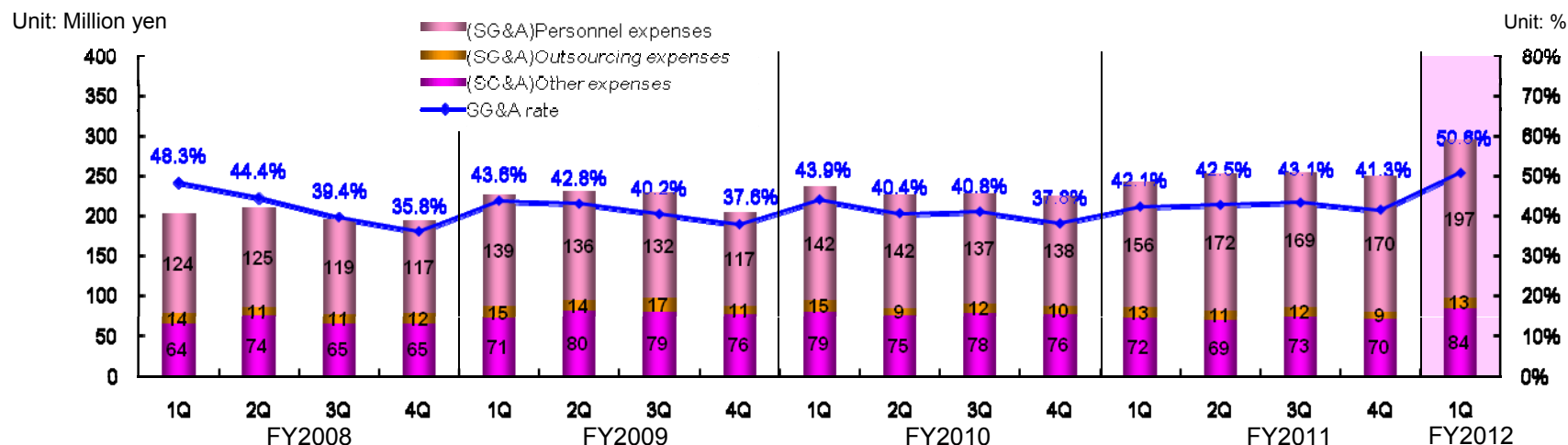
Summary of First-quarter Results FYE March 2012

⑧ Quarterly COGS/SG&A

COGS



SG&A



- * Figures from FY2008 to FY2009 1Q are non-consolidated results. Figures for FY2009 2Q and beyond are consolidated results.
- * (COGS)Outsourcing expenses: Outsourcing expenses, temporary recruitment expenses, procurement expenses, system usage expenses, etc.
- (COGS)Asset transfer: Inventory assets(goods in process), portion allowances for software under development listed under COGS
- (SG&A)Outsourcing expenses: Advertising expenses, recruitment related expenses, consultant fees, payment commission, etc.
- * Figures rounded down to the nearest million yen.

Summary of First-quarter Results FYE March 2012
 ⑨ Consolidated Balance Sheet (change from FYE Mar. 2011)

(Million yen)	Mar. 2011 (①)	Jun. 2011 (②)	Change (② - ①)
Cash and Deposits	723	590	△132
Other Current Assets	276	267	△9
PP&E	1,185	1,202	17
Assets Total	2,185	2,061	△124
Current Liability	387	260	△127
Non-Current Liability	55	85	30
Net assets	1,742	1,715	△27
Capital-Asset ratio	79.7%	83.2%	
Liability and Net Assets total	2,185	2,061	△124

<Key Points>

- ① Cash & Deposits and Current Liability decreased due to payment of various taxes (FY2011 corporate tax and consumption tax), and payment of dividend, bonus, etc.
- ② New servers were leased, as a result, lease asset (PP&E) and lease liability (Non-Current Liability) increased.
- ③ Quarterly net income totaled 40 million yen and dividend payment totaled 67 million yen, as a result, net assets decreased approximately 27million yen.

* Figures rounded down to the nearest million yen.

Summary of First-quarter Results FYE March 2012

⑩ Consolidated Cash Flow Statement (YOY change)

(Million yen)	Apr.-Jun. 2010	Apr.-Jun. 2011
CF from Operating Activities	69	8
CF from Investing Activities	△101	△84
CF from Financing Activities	△41	△56
Net Increase in Cash and Cash Equivalents (△decrease)	△74	△132
Cash and Cash Equivalents (end of term)	550	590

<Key Points>					
Operating Activities	① Income before tax + depreciation expenses	FY2011 1Q	161M yen	FY2012 1Q	167M yen
	② Payment of corporate tax, etc.	FY2011 1Q	82M yen	FY2012 1Q	128M yen
Investing Activities	③ Expenses due to in-house software development	FY2011 1Q	82M yen	FY2012 1Q	87M yen
	④ Expenses due to the purchase of assets (HW/SW)	FY2011 1Q	21M yen	FY2012 1Q	21M yen
	⑤ Income from the redemption of deposits/guarantee money	FY2011 1Q	1M yen	FY2012 1Q	24M yen
Financing Activities	⑥ Payment of year-end dividend	FY2011 1Q	41M yen	FY2012 1Q	55M yen

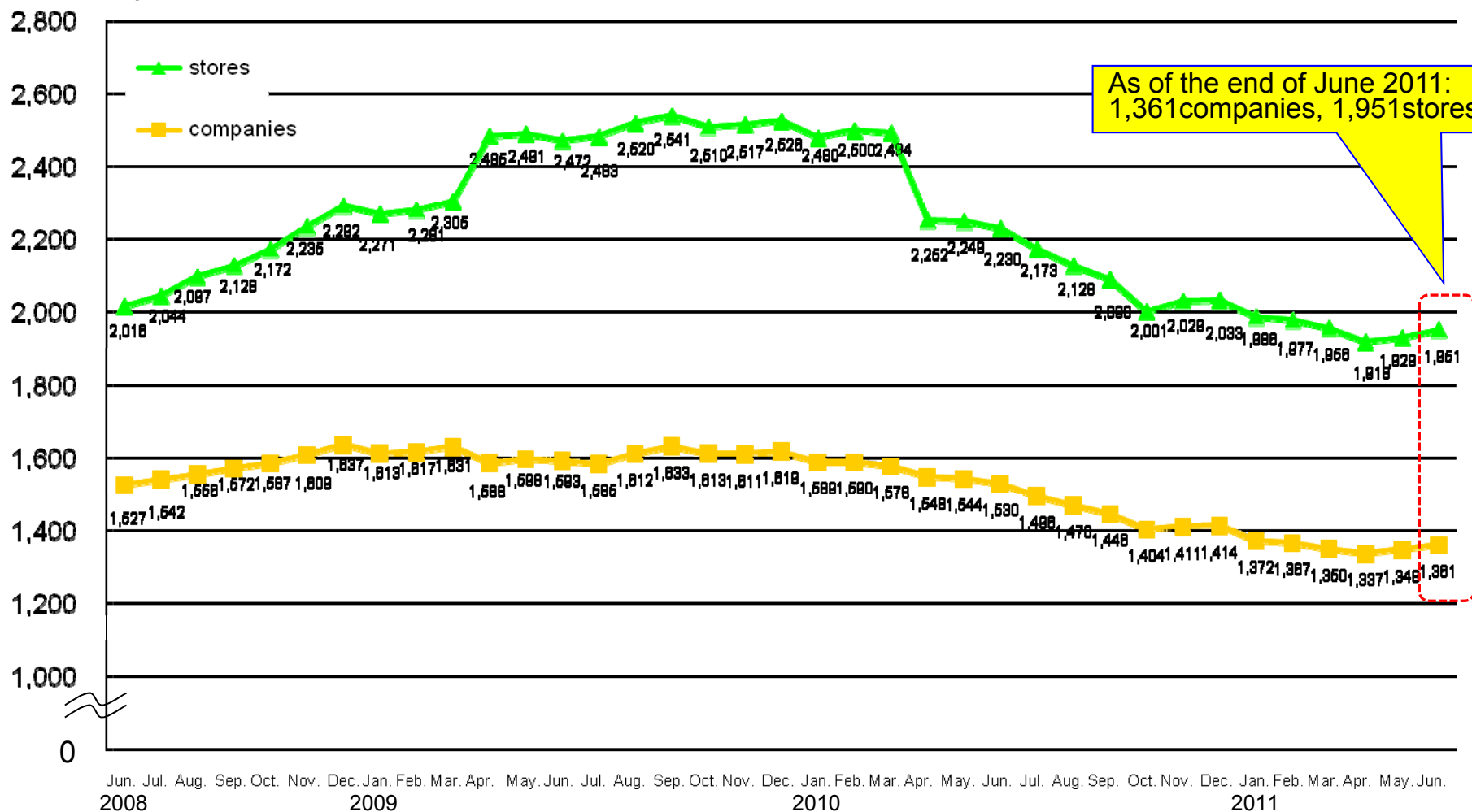
* Figures rounded down to the nearest million yen.

Summary of First-quarter Results FYE March 2012

① Number of Cloud Service Clients

Growth through a balance of up-selling as well as new client acquisition

Unit: Companies, stores

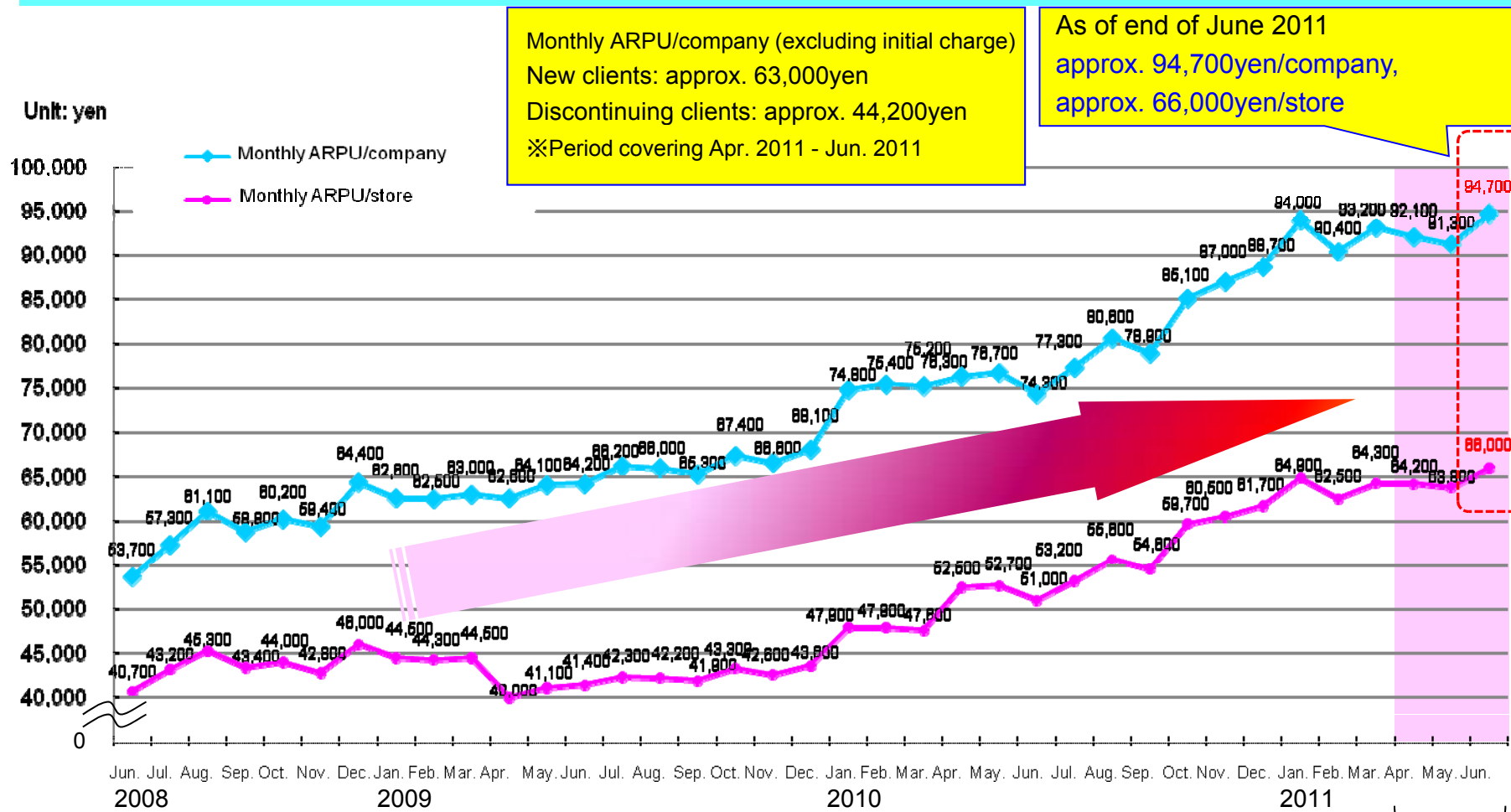


* Excluding non real estate related companies using our Cloud Services

Summary of First-quarter Results FYE March 2012

⑫ Cloud Service Monthly ARPU

Resulting in a steady increase in monthly ARPU



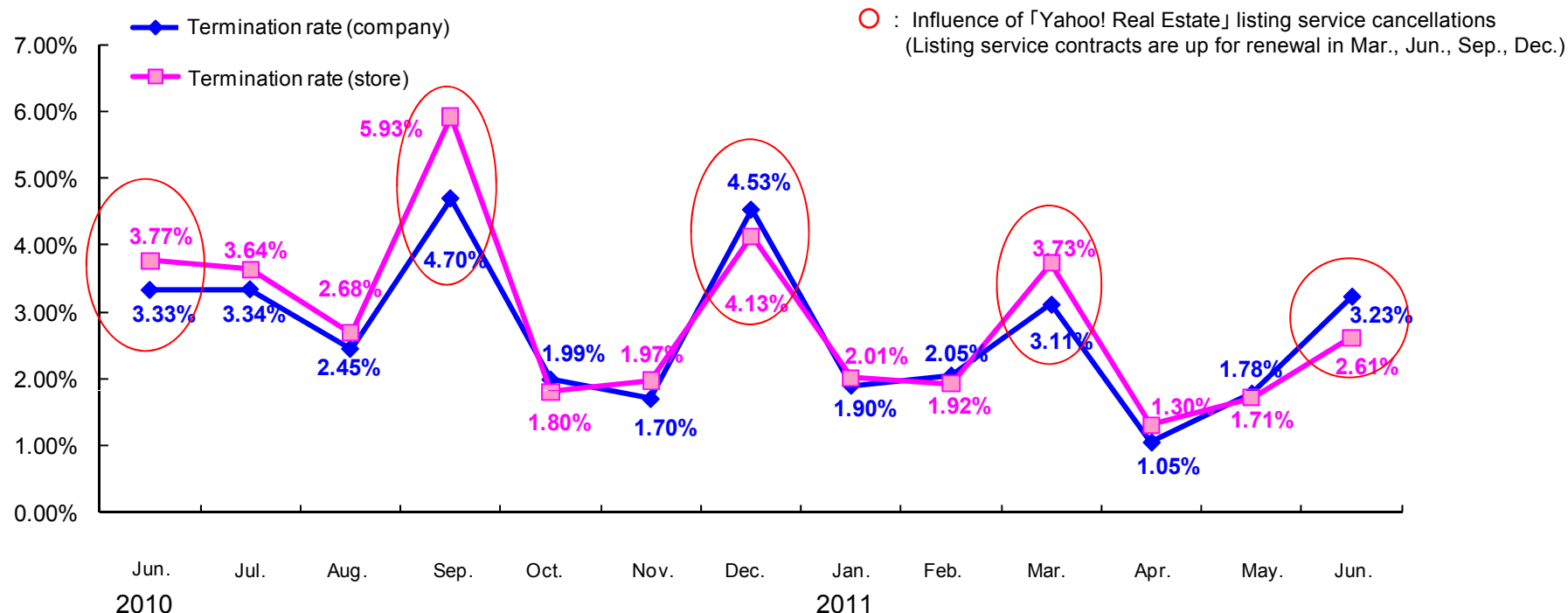
* Monthly ARPU = $\frac{\text{Cloud Service revenue in a given month}}{\text{The 'number of companies (stores) Billed Clients' in a given month (excluding non real estate related companies using our Cloud services)}}$

* Figures rounded down to the nearest hundred yen.

Summary of First-quarter Results FYE March 2012

⑬ Cloud Service Client Termination Rate

Increased efforts to improve client retention, termination rate on a declining trend



	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.	Jun.	Ave.
# of companies	51	50	36	68	28	24	64	26	28	42	14	24	44	38.4
Termination Rate	3.33%	3.34%	2.45%	4.70%	1.99%	1.70%	4.53%	1.90%	2.05%	3.11%	1.05%	1.78%	3.23%	-
# of Stores	84	79	57	124	36	40	84	40	38	73	25	33	51	58.8
Termination Rate	3.77%	3.64%	2.68%	5.93%	1.80%	1.97%	4.13%	2.01%	1.92%	3.73%	1.30%	1.71%	2.61%	-

* Termination Rate = $\frac{\text{\# of companies (stores) withdrawing in a given month}}{\text{\# of companies (stores) in a given month}}$

2 FYE March 2012 Forecast

FYE March 2012 Forecast

① Consolidated Mid-term & Full-term Forecast

(Million yen)	Mid-term Forecast FY2012	Full-term Forecast FY2012	First-quarter Results FY2012	Progress Rate as % of Full-term Forecast	(Reference) Full-term Results FY2011
Sales	1,183	2,500	584	23.4%	2,374
Operating Profit	163	460	76	16.7%	418
Recurring Profit	163	460	77	16.8%	418
Net Income	87	245	40	16.4%	223

	Dividend per share
Full-year dividend (forecast) (FYE March 2012)	1,100yen
Full-year dividend (actual) (FYE March 2011)	1,000yen

* Forecast figures are based on information available at the time of this announcement (August 5, 2011).
Actual results may differ materially from the forecast figures.

* Figures rounded down to the nearest million yen.

(Million yen)		Full-term Forecast FY2012	First-quarter Results FY2012	Progress Rate as % of Forecast	(Reference) Full-term Results FY2011
Stock Elements	Cloud Service	1,634	375	23.0%	1,445
	Network Solution	41	10	25.0%	41
	Advanced-Cloud Service (Yahoo! Media Solution)	683	174	25.6%	734
	Advanced-Cloud Service (Ad Related service)	73	17	23.9%	82
Subtotal		2,431	577	23.8%	2,304
Flow Elements	Advanced-Cloud Service (System Development)	69	7	10.2%	70
Grand total		2,500	584	23.4%	2,374

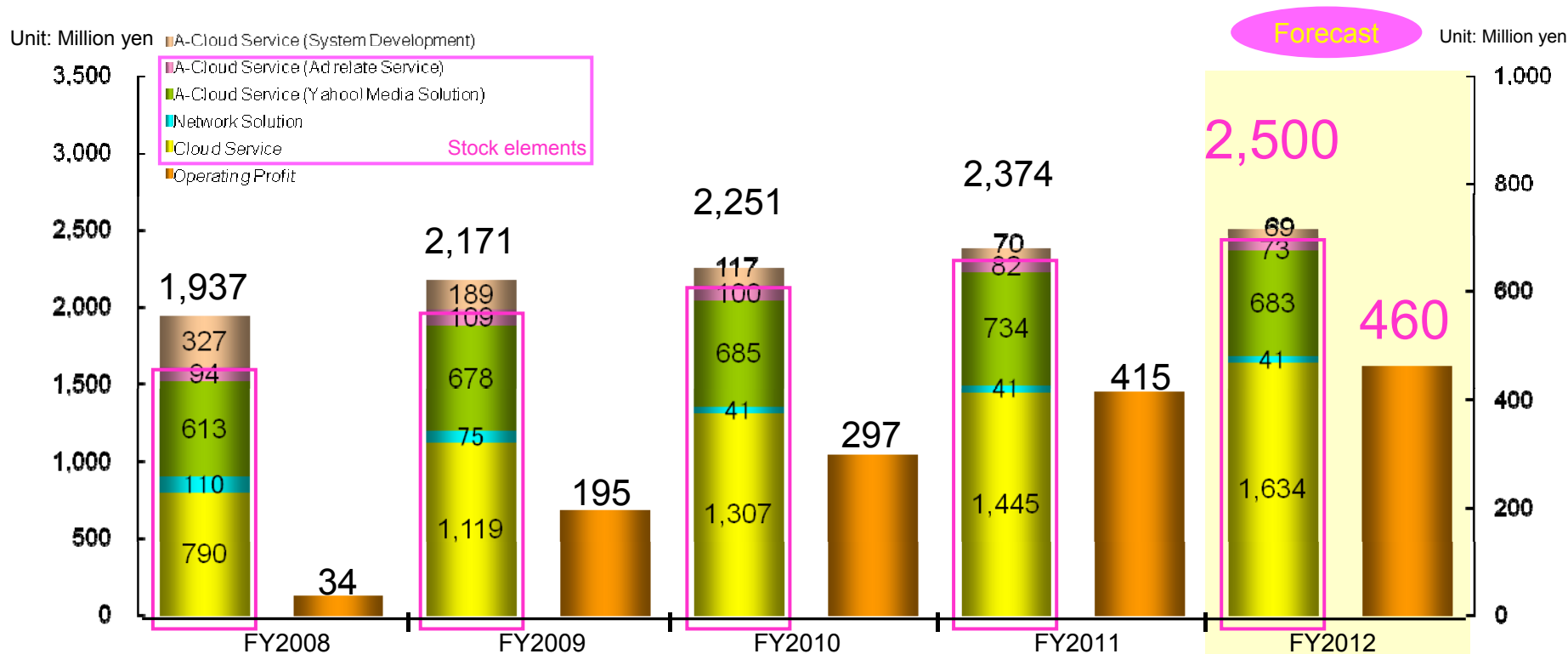
* Forecast figures are based on information available at the time of this announcement (August 5, 2011).

* Actual results may differ materially from the forecast figures.

* Cloud Solution Business sales figures have not been adjusted for internal transactions.

* Figures rounded down to the nearest million yen.

Stock Element Revenue (MRR) at the core of sales growth



Stock Element Revenue (MRR)	1,610million yen	1,982million yen	2,134million yen	2,304million yen	2,431million yen
Stock Element Ratio (MRR)	83.1%	91.3%	94.8%	97.0%	97.2%

- * Stock Element Revenue (Monthly Recurring Revenue) = Cloud Service + Network Solution + Yahoo! Media Solution + Advertising related services
- * Cloud Solution Business sales figures have not been adjusted for internal transactions.
- * Figures rounded down to the nearest million yen.
- * MRR stands for Monthly Recurring Revenue.

3

Our Business Strategy

Our Business Strategy

① Cloud Service Product development road map

Full integration of our Cloud Service products for a seamless end-to-end solution

【Our Turnkey Solutions】

2011

2012

Client HP Solutions

ES いい物件 賃貸
自社HPオプション

ES いい物件 売買
自社HPオプション

ES WebSite

ES Mobile

Smartphone compatibility

Mobile site builder

Integrated Realtor Tool Release

Map search feature, Investment Property DB

Rich client enhancement

Intergraded DB Solutions

ES いい物件 Install 賃貸

ES いい物件 賃貸

ES 管理 賃貸

ES いい物件 売買

ES 営業支援 賃貸

ES 顧客管理 売買

Data import feature

Integration with insurance co. systems, CSV output

Data submission feature to "R" site

CSV output feature and other enhancements

Multiple store feature enhancement

Integrated Realtor Tool Release

* HP is abbreviation for "Homepage."

* Development and product launch schedule subject to change.

“Real Estate Cloud Service” for the new era **scheduled release Autumn 2011**

Full system integration of our Cloud Service products for a seamless end-to-end solution that covers all aspects of the real estate business. Focusing on ease of use, improved performance, and enhanced “networking.”

Pricing strategy will be designed to further boost adoption, and the service menu will be greatly simplified for a much easier selection process for customers.

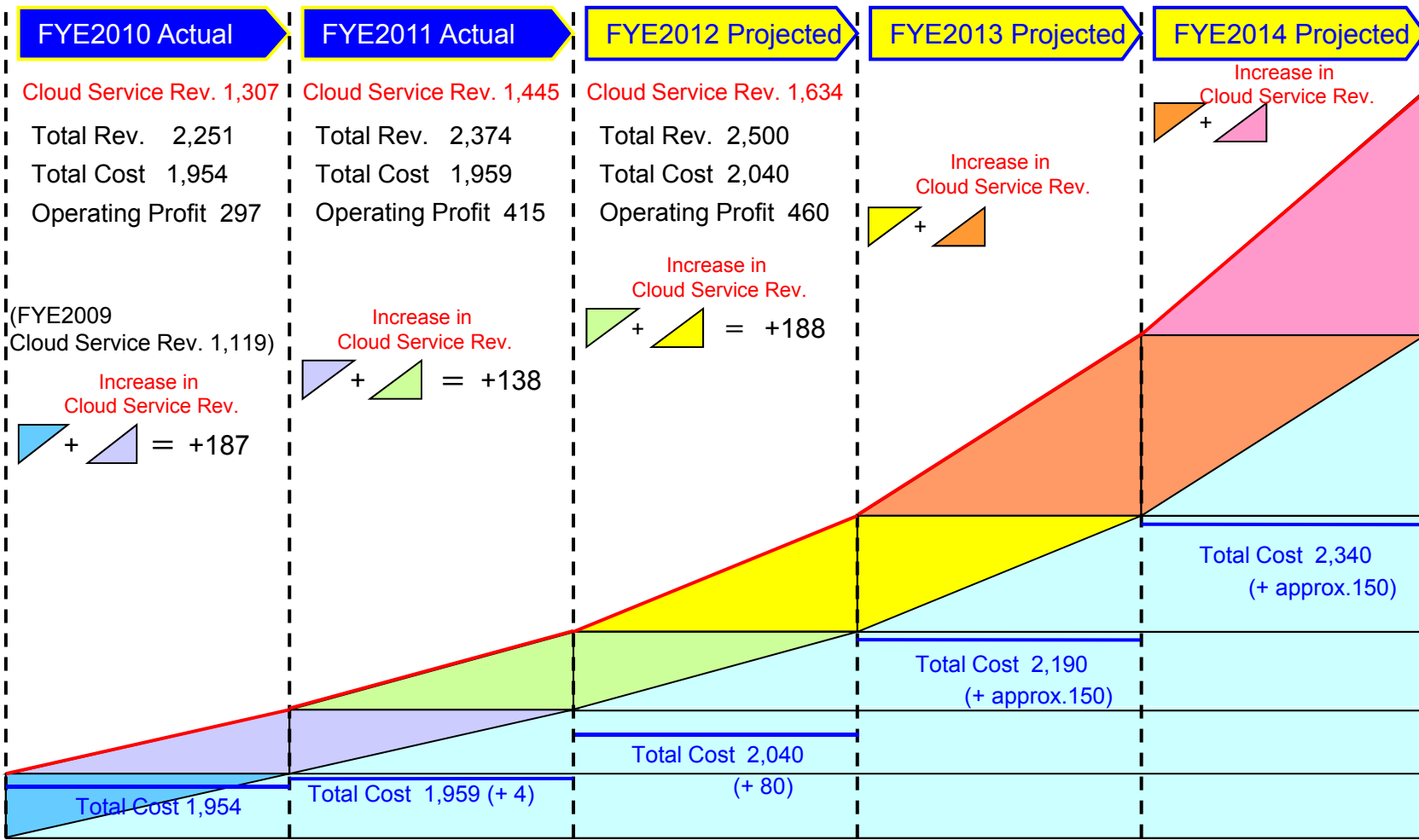
To widen adoption, we plan to offer a free trial version with limited functionality.

Whatever your business is in the real estate industry,
to be more effective and successful in what you do,
you need only to remember one name... “ES E-bukken One”

つなぐ、不動産クラウド。

 **いい物件** *One*

Stock Business = Stable source of revenue based on ongoing contracts



Revenue base from prior year
 Revenue curve
 Total cost curve

* This conceptual diagram is intended to illustrate how we envision our profit structure.
 * Total cost figures for FYE2012 and beyond are projections based on information at the time this document was prepared.
 * Total Cost = COGS + SG&A, figures in () indicate YOY change.
 * Cloud Solution Business sales figures have not been adjusted for internal transactions.

Unit: Million yen
 (Figures rounded down to the nearest million yen)

Further promoting the adoption of our Cloud Services

Expand and grow our client base

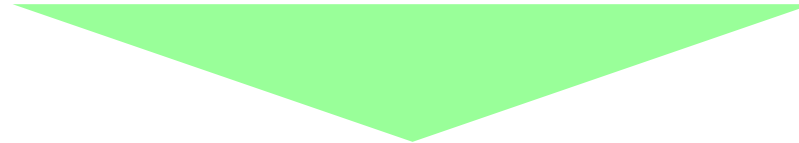
- ▶ Continue to focus on new client acquisition as well as improving client support and follow-up marketing efforts.

Improve sales and operation efficiency

- ▶ Increase ARPU through up-selling, while improving operation efficiency, as well as improving the reliability and quality of our services.

Future growth

- ▶ We aim to become the de facto standard one-stop-solution for the real estate industry, effectively creating a marketplace for all real estate data and information.



We aim to become the leading “cloud computing” company for the real estate industry.

4

Appendix

- (1) Earthquake Recovery Support Program
- (2) Financial Data
- (3) Our Business & Service Overview

(1) Earthquake Recovery Support Program

① Earthquake Recovery Support Program

We, e-Seikatsu, sincerely extend our condolences to everyone, and their families, affected by the Tohoku - Pacific Ocean Earthquake. We sincerely pray for the safety of everyone and a quick recovery.

In hopes of a quick and full recovery, we would like to extend our support to real estate companies by providing our Cloud Service free of charge.

Cloud Service to help in the ongoing recovery efforts (outline)

- ▶ "ES Rental Management" service provided free of charge for 1 year.
- ▶ Available immediately to all real estate companies in the areas designated in the "Disaster Relief Act" (excluding Tokyo).
- ▶ Dedicated hotline for applications and inquiries.
Tel: 0120-515-725 e-mail: ganbare-tohoku@e-seikatsu.co.jp

(2) Financial Data

① Income Statement (Quarterly basis)

(Million yen)	FY2010				FY2011				FY2012			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
Sales	540	564	559	593	576	597	595	606	584			
Gross Profit	269	305	304	339	343	364	339	374	372			
Gross Profit Margin	49.9%	54.1%	54.4%	57.2%	59.7%	61.0%	57.1%	61.7%	63.8%			
Operating Profit	32	77	75	115	101	110	83	123	76			
Operating Profit Margin	6.0%	13.7%	13.6%	19.4%	17.5%	18.5%	14.1%	20.3%	13.1%			
Recurring Profit	32	77	75	115	101	110	83	123	77			
Recurring Profit Margin	6.1%	13.7%	13.5%	19.4%	17.6%	18.5%	14.1%	20.4%	13.2%			
Extraordinary Income	—	—	—	—	—	0	1	0	—			
Extraordinary Loss	13	2	0	△0	3	0	0	2	—			
Quarter Net Income	5	39	37	65	51	60	43	67	40			
Net Income Margin	1.1%	7.0%	6.7%	11.0%	8.9%	10.1%	7.3%	11.1%	6.9%			

* '—' indicates zero yen, '0' indicates an amount less than one million yen.

* Figures are rounded down to the nearest million yen.

② Balance Sheet (Quarterly basis)

(Million yen)	FY2010				FY2011				FY2012			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
Current Assets Total	916	902	836	915	826	899	868	1,000	858			
Non-Current Assets Total	930	982	1,023	1,035	1,073	1,116	1,151	1,185	1,202			
Assets Total	1,847	1,884	1,859	1,950	1,899	2,015	2,020	2,185	2,061			
Current Liability Total	273	285	248	304	258	328	284	387	260			
Non-Current Liability Total	80	79	75	74	69	62	58	55	85			
Liability Total	354	364	323	379	328	391	342	443	346			
Net Assets Total	1,492	1,520	1,535	1,571	1,571	1,624	1,677	1,742	1,715			
Liability & Net Assets Total	1,847	1,884	1,859	1,950	1,899	2,015	2,020	2,185	2,061			

* Figures are rounded down to the nearest million yen.

③ Cash Flow Statement (Quarterly basis)

(Million yen)	FY2010				FY2011				FY2012			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
CF from Operating Activities	0	140	62	190	69	173	107	228	8			
CF from Investing Activities	△74	△139	△96	△100	△101	△112	△115	△99	△84			
CF from Financing Activities	△26	△17	△22	△29	△41	△16	9	△2	△56			
Net increase in cash and cash equivalents (△decrease)	△101	△17	△56	60	△74	44	1	126	△132			
Cash and Cash Equivalents (end of term)	637	620	564	624	550	595	596	723	590			

* Quarterly cash flow figures are not audited (cumulative period cash flow figures are audited).

* '△' indicates zero yen.

* Figures are rounded down to the nearest million yen.

④ Other Data (Quarterly basis)

Cloud Solution Business

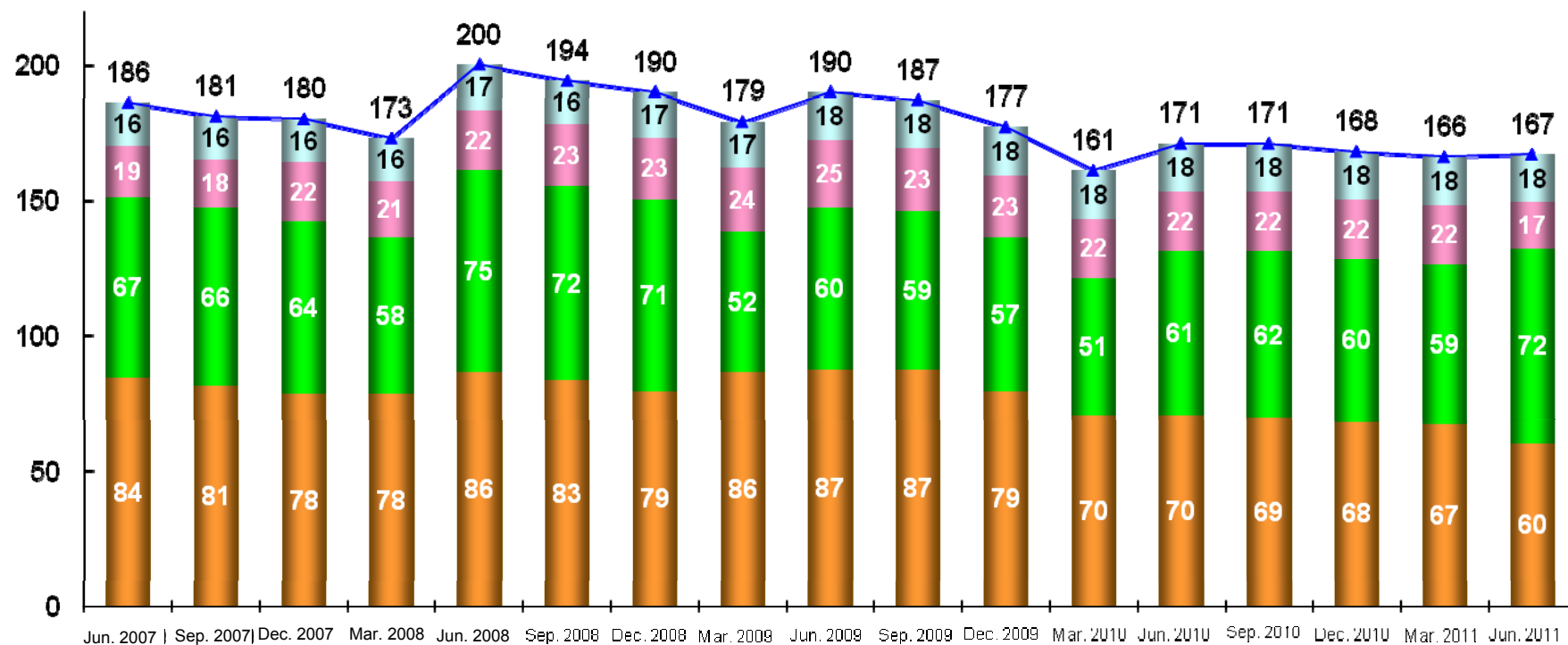
(Million yen)	FY2010				FY2011				FY2012			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
Cloud Service	304	318	326	357	350	348	367	378	375			
Advanced Cloud Service	221	235	222	224	215	238	217	216	199			
Network Solution	8	10	11	11	10	10	10	10	10			
Sales Total	534	563	559	593	576	597	595	605	584			
COGS	270	258	255	254	232	232	255	232	211			
SG & A	232	228	229	225	243	254	256	251	296			
Cost Total	503	487	484	479	475	475	512	483	508			
Operating Profit	31	76	75	114	100	109	83	121	76			
Recurring Profit	32	76	75	114	101	110	83	122	77			
Number of Cloud Service clients	1,593	1,633	1,619	1,578	1,530	1,446	1,414	1,350	1,361			
• Companies	2,472	2,541	2,526	2,494	2,230	2,090	2,033	1,956	1,951			
• Stores												
Number of employees (Non-consolidated)	190	187	177	161	171	171	168	166	167			

* Cloud Solution Business sales figures have not been adjusted for internal transactions.

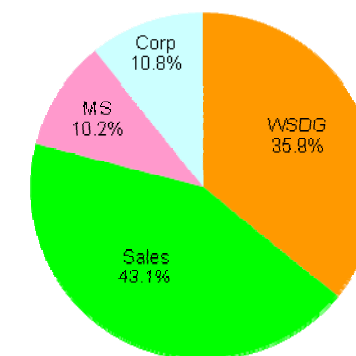
* Figures are rounded down to the nearest million yen.

⑤ Number of Employees (Non-consolidated)

Unit: Employees



- * Excluding directors, advisors, and part-time workers.
- * Head count for Strategic Planning Dept. transferred from Sales to WSDG (reflected from March 2009 figures).
- * Head count for Product Planning transferred from WSDG to Sales (reflected from Dec. 2009 figures).
- * Head count for Operation and Customer Support transferred from WSDG to Sales (reflected in Jun. 2011 figures).
- * WSDG: Web Solution Development Group, Sales: excluding MS, MS: Media Solution, Corp: Corporate staff



Jun. 30, 2011

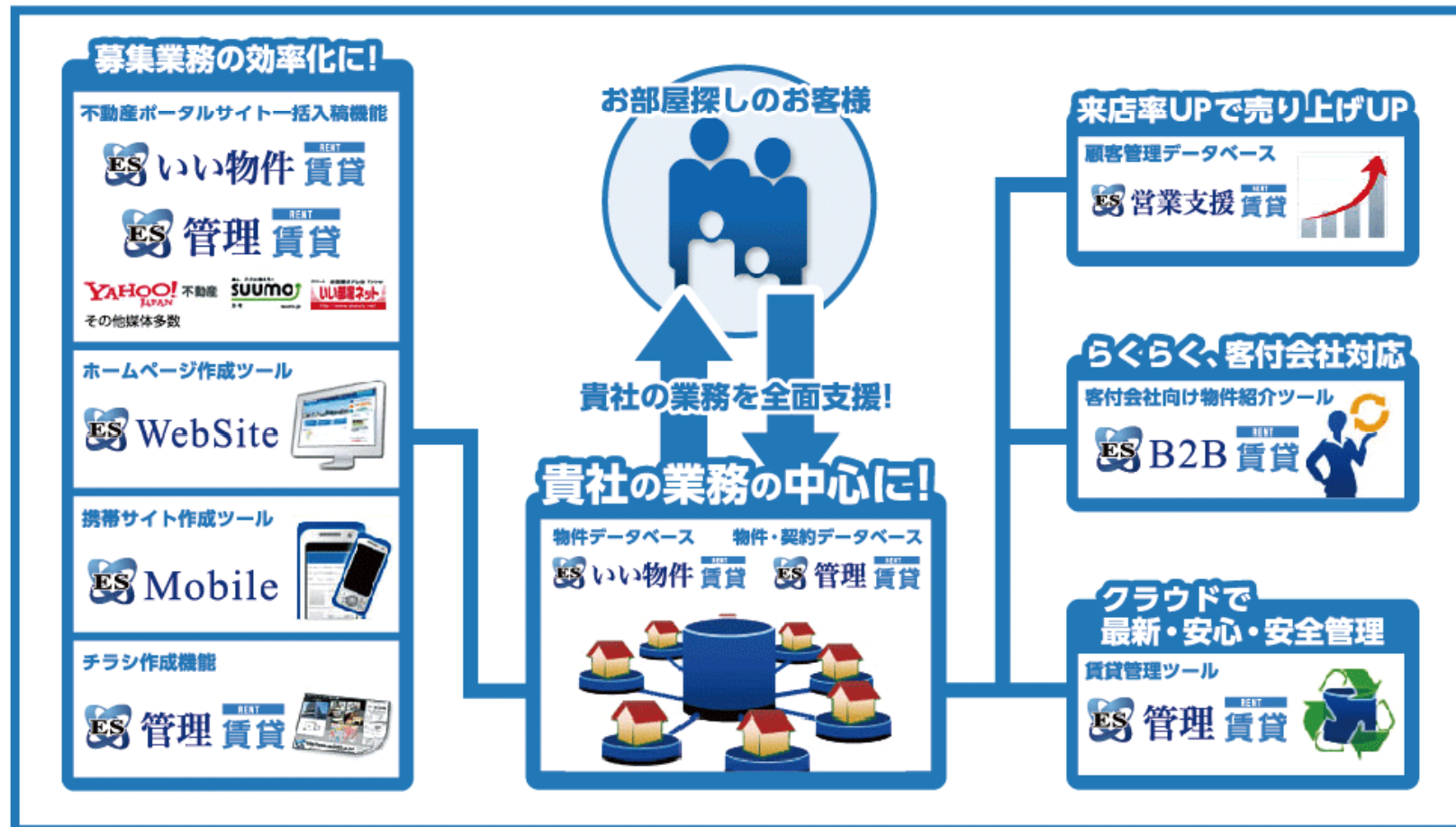
(3) Our Business & Service Overview

① Overview of our Cloud Services: Rental Property

Our end-to-end integrated DB solution: from property promotion and customer acquisition to property management

不動産賃貸業に携わる全ての方を後方支援します！

賃貸仲介業務から賃貸管理業務まで、不動産賃貸業に携わる全ての方を後方支援する、いい生活のサービスラインナップ！



② Overview of our Cloud Services: For Sale Property

Our end-to-end integrated DB solution: from property promotion and customer acquisition to CRM

不動産売買業における業務効率化・成約率UPを後方支援します！

不動産売買業務に携わる皆様の業務を後方支援する、いい生活のサービスラインナップ！



③ Our Competitive Advantage

Stock Business = Stable source of monthly recurring revenue based on ongoing contracts

Early promoter of Cloud model

Direct sales force = tight relationship with clients, deep industry knowledge

Entirely in-house development

IT Service Management System Certification (ISO/IEC27001:2005 and ISO/IEC20000 -1:2005) for continuous improvement of our service level and customer satisfaction

No bank borrowing and financially sound

④ IT Service Management System Certification

Achieving a higher level of client satisfaction through service quality

- ▶ 「ISO/IEC27001:2005」(International standard of information security management system)
※Registered in June, 2007
- ▶ 「ISO/IEC20000-1:2005」(International standard of IT service management system)
※Registered in October, 2009

Further improve the reliability and quality of our services, as well as strengthen information security

Consistently deliver effective and easy-to-use IT services which meet the needs of our clients

Outline of ITSMS (ISO/IEC20000-1:2005) Registration

Company Name	: e-Seikatsu Co., Ltd.
Registration number	: JMAQA-T001
Applicable standard	: ISO/IEC20000-1:2005
Range of registration	: Cloud Service for the real estate industry (Excluding individual client system development business and Media Solution Dept. business.)
Registrar	: Japan Management Association
Registration date	: October 15, 2009
Registration revision date	: April 20, 2011

⑤ Business and Revenue Breakdown

Business	Service Category	Element Type	Contact Type	Revenue Recognition	Service and Revenue Details
Cloud Solution Business	Cloud Service	Stock (MRR)	Annual	Monthly amount	System usage fees (Cloud model) Covering both our turnkey solutions as well as customized solutions (resulting from A-Cloud system development work). ※Client: 1,361co., 1,951stores (Subscribed Clients as of June 2011) ※Monthly ARPU: approx. 94,700yen/co., approx. 66,000 yen/store (for the single month of June)
	Network Solution	Stock (MRR)	Annual	Monthly amount	System operation and management fees. Operating and managing our various systems utilizing client assets (i.e. operating on HW and SW owned by clients).
	A-Cloud Service (Yahoo! Media Solution)	Stock (MRR)	Annual	Monthly amount	System operation fees. Operation of the “newly built property” data submission business for 「Yahoo! Real Estate」. ※Revenue consists of fixed and measured rate components
	A-Cloud Service (Ad related Services)	Stock (MRR)	Quarterly	Monthly amount	Advertisement sales commission. Monthly commission on 「Yahoo! Real Estate」 listing service sales. ※Recognized revenue is NET (not GROSS) ※Based on quarterly contracts (ending Mar., Jun., Sep., Dec.)
	A-Cloud Service (System Development)	Flow	From time to time	% of Completion / One time	System development revenue. Mostly client customization work done on our turnkey solution systems.
Related Business	Others (Real estate Brokerage)	Flow / Stock	From time to time / Annual	One time / Monthly amount	Real estate brokerage fees (rental property/sales property) and related fees (supporting employees search for homes). Business operated by e-Seikatsu Fudosan Co. Ltd. (100% owned subsidiary)

* Business and Service Category names have been partially revised since April, 2011.

⑥ Company Profile

Established :	January 21, 2000
Paid-in capital :	623 million 911 thousand 204 yen (As of the end of June 2011)
Listing :	Mothers section of the Tokyo Stock Exchange (Code: 3796)
Relationship banks :	Resona Bank, Ltd., Mitsubishi UFJ Trust and Banking Corporation, The Sumitomo Trust & Banking Co., Ltd., The Bank of Tokyo-Mitsubishi UFJ, Ltd., Sumitomo Mitsui Banking Corporation, Mizuho Bank, Ltd.
# of employees :	167 (As of the end of June 2011)
Officers :	President & CEO Kiyotaka Nakamura Executive Vice President & Co-CEO Zenichi Maeno Executive Vice President & CFO Hiroyuki Shiokawa Executive Vice President & COO Hiroyoshi Kitazawa Managing Director & CIO Yoshiaki Kuno Standing Corporate Auditor Akira Hirano Corporate Auditor Masahito Omachi Corporate Auditor Shinichi Shamoto Corporate Auditor Masayasu Takahara
Audit Corporation :	The Kisaragi Accounting Office
Headquarters :	2-32, Minamiazabu 5-chome, Minato-ku, Tokyo
Osaka office :	4-16, Dojimahama 1-chome, Kita-ku, Osaka
Fukuoka office :	11-17, Tenjin 1-chome, Chuo-ku, Fukuoka-shi, Fukuoka
Nagoya office :	4-3, Nishiki 2-chome, Naka-ku, Nagoya-shi, Aichi

Corporate Site (Japanese only)

<http://www.e-seikatsu.info/>

English presentations are available at

<http://www.e-seikatsu.info/IR/english/investorRelations.html>

Products and Services Site (Japanese only)

<http://www.es-service.net/>